

## WIN A 4.2KG CHOCOLATE EASTER BUNNY FROM BIG WHITE SKI RESORT

# CONTEST RULES

These rules are the standard terms and conditions applicable to the contest and giveaway (the "Contest") administered by Big White Ski Resort Ltd. This Contest is intended to be conducted in the Province of British Columbia only and shall be construed and evaluated in accordance with applicable Canadian law. No purchase is necessary. Void in whole or in part where prohibited by law. Participation in this Contest constitutes acceptance of these Contest Rules (the "Contest Rules").

## 1. How to Enter & Eligibility

No purchase is necessary to enter.

To enter for a chance to win, visit [bigwhite.com/contest-alert](https://bigwhite.com/contest-alert) and complete the online entry form. Duplicate entries will not increase an entrant's chances of winning. The Contest closes on **April 5, 2026**. Entries must be received on or before the contest closing date to be eligible.

The selected winner will be contacted via the email address provided in the entry form. The winner will have **seven (7) days** to respond; failure to respond within this timeframe will result in an alternate winner being drawn and contacted. This process will repeat a maximum of three (3) times.

Entrants must be of the age of majority in their province or territory of residence to be eligible. This Contest is not open to employees, agents, or representatives of Big White Ski Resort Ltd. (including their respective divisions, subsidiaries, affiliates, and advertising or promotional agencies), suppliers providing prizes or other materials or services in connection with this Contest, the immediate family members of any such individuals, or any person residing in the same household as such individuals.

By accepting these Contest Rules, entrants agree that any and all liability related to this Contest by Big White Ski Resort Ltd. is limited to the value of the Prize, as defined herein.

## 2. The Prize

One (1) prize will be awarded. The winner will receive one (1) 4.2 kg chocolate Easter Bunny.

The prize is non-transferable and cannot be redeemed for cash or any other substitute.

**Prize Pick-Up:** The winner must arrange to collect the prize in person from one of the following location:

- **Downtown Kelowna Office** — 1894 Ambrosi Road, Kelowna, British Columbia

## 3. The Draw

One (1) winner will be randomly selected by a Big White Ski Resort employee during the week of **April 6, 2026**, and will be contacted using the information provided in the contest entry form. If a selected winner does not respond within seven (7) days of being contacted, a new winner will be selected.

The confirmed winner consents to Big White Ski Resort using their name, city of residence, photograph, voice, statement, or likeness for any publicity or marketing purposes, without remuneration, throughout the world in perpetuity. By accepting these Contest Rules, entrants agree that any and all liability related to this Contest by Big White Ski Resort Ltd. is limited to the value of the Prize.

## 4. Privacy

By entering this Contest, entrants consent to the use of their name and city of residence for publicity purposes across all media used by Big White Ski Resort, without payment or compensation. Entrants may also consent to Big White Ski Resort's use of their personal information for purposes including, but not limited to, limited-time offers, promotional communications, and/or surveys.

## 5. General Conditions

All entries become the property of Big White Ski Resort Ltd. Big White Ski Resort assumes no responsibility for lost, stolen, or damaged entries. Big White Ski Resort reserves the right, at its sole discretion, to modify, cancel, or suspend this Contest at any time without prior notice.

Entries are subject to verification and will be declared invalid if they are illegible, mechanically reproduced, mutilated, forged, falsified, altered, tampered with, or otherwise unlawful. Entries submitted by unauthorized means will be disqualified. Any entrant found to have submitted entries in a manner not permitted by these rules, or in excess of the permitted number of entries, will be disqualified along with all associated entries.

Entrants agree to abide by these Contest Rules. All decisions made by Big White Ski Resort in connection with this Contest are final and binding. This Contest is subject to all applicable federal, provincial, and local laws and regulations.

Entrants will not receive payment or any other form of compensation for their entry. Big White Ski Resort shall have the right to display entries whenever and wherever required for its purposes. Entrants warrant and represent that they own all rights to their entry and hereby waive all intellectual property rights, privacy and publicity rights, and any other legal or moral rights that might preclude Big White Ski Resort or its affiliates from using their entry. Entrants agree not to assert any claim against Big White Ski Resort for the use of their entry, likeness, or statements.

This Contest is in no way sponsored, endorsed, administered by, or associated with **Facebook** or **Instagram**.